



esen
STUDIOS

Esen Studios srl
Via A. Segni, 14
04012 Cisterna di Latina (LT)
P.IVA 02923340596
www.esenstudios.com
info@esenstudios.com

Project

DETECT

v1.05

LOGO DESIGN

Logo: v1.05

Title: Radar

Type: Iconographic

Style: Figurative stylized

Description: Stylized radar and human figure.

Communication:

Radar = research, investigation

Human = transcultural, popular

Font = institutional, corporate

Colors:

Yellow = "Italian giallo" (genre)

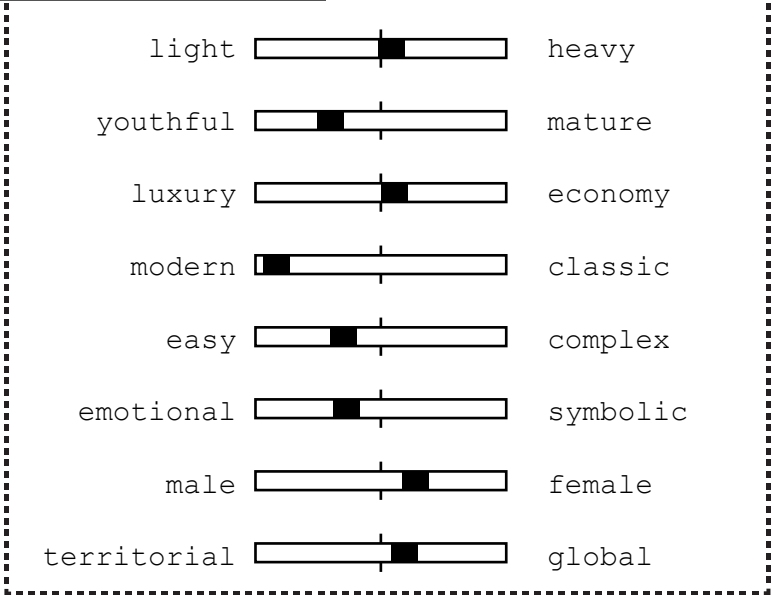
Red = thriller (genre)

Black = noir (genre)

Blue = Europe

Font: Exo

characteristics



+ DETECT

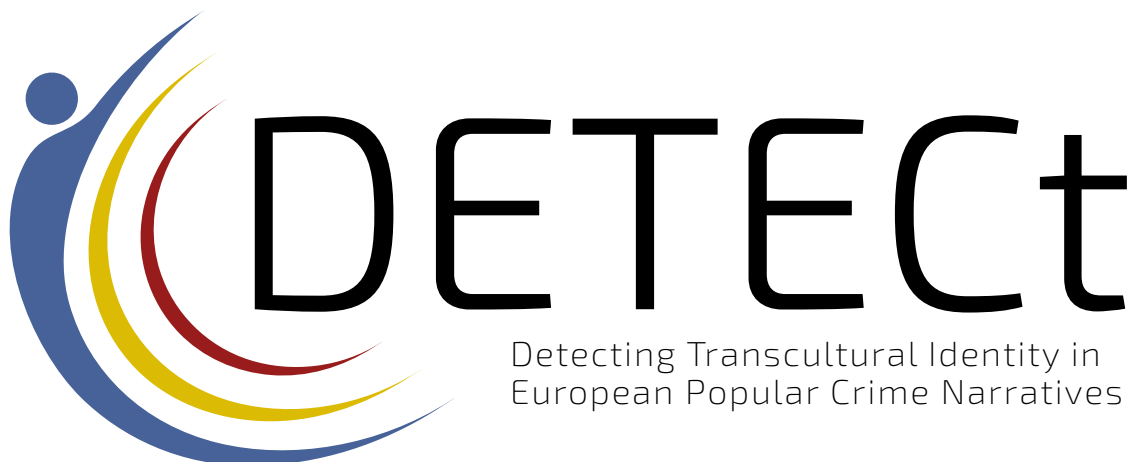
Name

Radar - Human figure

RGB tbl

	#000000 <-> RGB: 0 0 0
	#dbbb03 <-> RGB: 219 187 3
	#991c1c <-> RGB: 153 28 28
	#991c1c <-> RGB: 153 28 28

Logo



Detecting Transcultural Identity in European Popular Crime Narratives

Alternative



P/N



Painted

