



esen
STUDIOS

Esen Studios srl
Via A. Segni, 14
04012 Cisterna di Latina (LT)
P.IVA 02923340596
www.esenstudios.com
info@esenstudios.com

Project

DETECT

v2.01

LOGO DESIGN

Logo: v2.01

Title: Fingerprint

Type: Tipographic/iconographic

Style: text - figurative

Description: "DETECT" into a stylized fingerprint. The fingerprint lines suggest the concept of "roads".

Communication:

Font = typewriter, noir, crime, investigation.

Roads = transcultural, union.

Fingerprint = crime, investigation, research.

Colors:

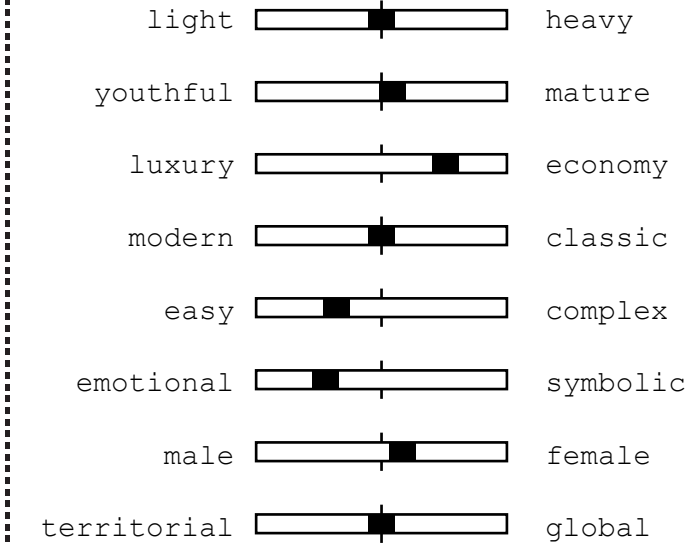
Yellow = "Italian giallo" (genre)

Red = thriller (genre)

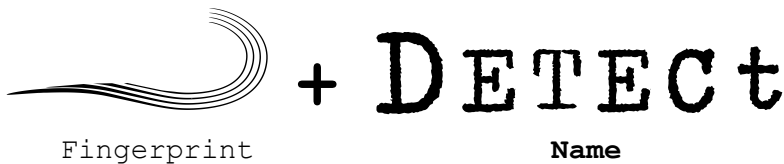
Black = noir (genre)

Blue = Europe

characteristics



Font: Splendid Bold
(revisited)



RGB tbl

Black	#000000	<-> RGB: 0 0 0
Yellow	#dbbb03	<-> RGB: 219 187 3
Red	#991c1c	<-> RGB: 153 28 28
Blue	#991c1c	<-> RGB: 153 28 28

Logo



Icon



P/N



Painted

