



esen
STUDIOS

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Project

DETECT

v3.02D

LOGO DESIGN

Logo: v3.02D

Title: Irregular circles

Type: Iconographic / Tipographic

Style: Figurative / Text

Description: "D" letter into irregular circles.

Communication:

Font = typewriter, noir, crime, investigation.

Circles = transcultural, union.

Colors:

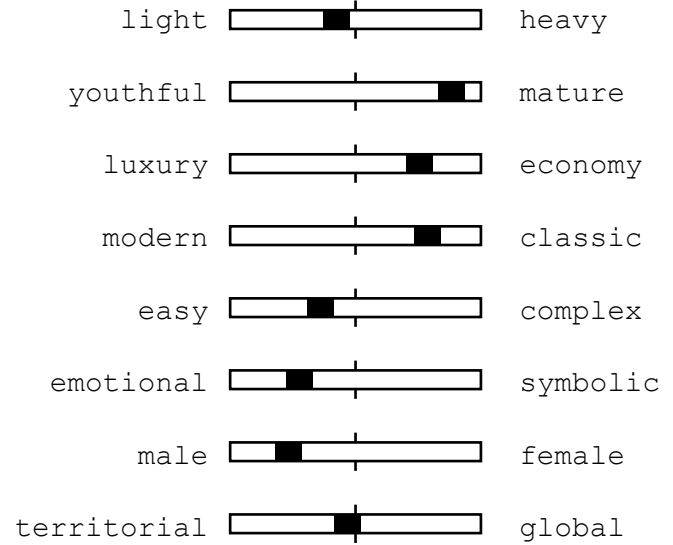
Yellow = "Italian giallo" (genre)

Red = thriller (genre)

Blue = official rgb of the European flag

Font: Tox

characteristics



+ DETECT

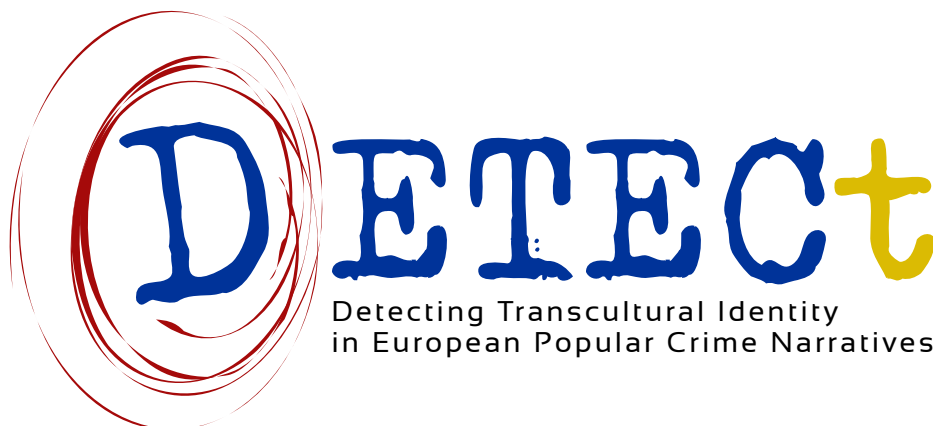
Irregular circles

Name

RGB tbl

	#003399 <-> Exa Europe
	#dbbb03 <-> RGB: 219 187 3
	#a50a0a <-> RGB: 165 10 10

Logo



Detecting Transcultural Identity
in European Popular Crime Narratives

Icon



P/N



Painted

