

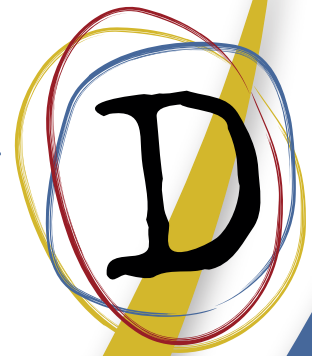


DETECT

Detecting Transcultural Identity
in European Popular Crime Narratives

Detecting Transcultural Identity in European Popular Crime Narratives

European Union's Horizon 2020
Research and Innovation Programme



DETECT investigates the topics of identity and popular culture. Its goal is to show how, from 1989 to the present, the transnational circulation of crime narratives from various European countries has fostered the formation of a plural, transcultural identity.

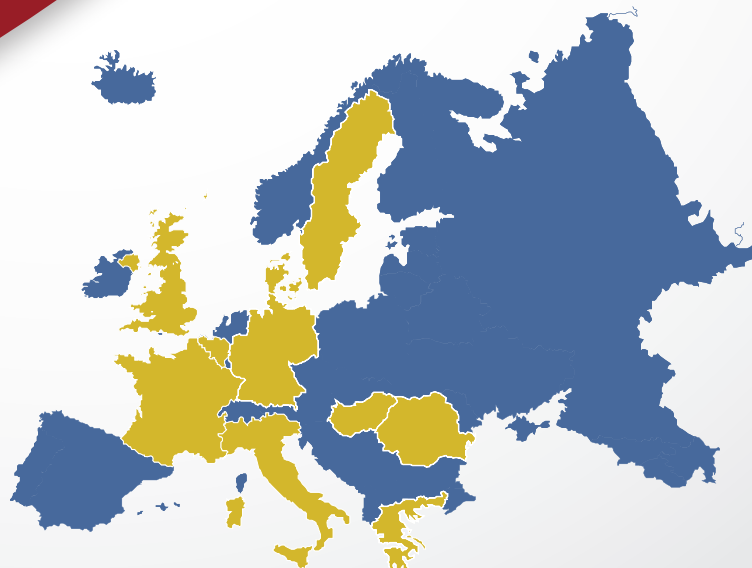
1989



2018



The project involves 13 universities and 5 players from the creative sector in 10 countries. Its research activities have been planned to address the interest of numerous stakeholders, including professionals, scholars, teachers, students and policy makers. It aims to promote transcultural exchange and to support research on the topic of European identity through public events, digital resources, and innovative learning tools.



CONSORTIUM

Belgium:

- Katholieke Universiteit Leuven

Denmark:

- Aalborg Universitet
- Aarhus Universitet
- Miso Film
- Fonden Visitaarhus
- TV2 Denmark

France:

- Université de Limoges
- Bibliocité - Bibliothèque des Littératures Policières
- Université Paris Nanterre

Greece:

- Panepistimio Ioanninon

Germany:

- Freie Universitaet Berlin
- Deutsche Film-und Fernsehakademie

Hungary:

- Debreceni Egyetem

Italy:

- Link Campus University
- Università di Bologna

Romania:

- Universitatea din Bucuresti

Sweden:

- Umea Universitet

United Kingdom:

- Queen's University Belfast



Coordination
Prof. Monica Dall'Asta
Università di Bologna
(Italy)

To investigate and promote

General objectives

→ To investigate and promote the role of popular culture in fostering dialogue among different national, local, linguistic and cultural communities, so as to highlight its contribution to the formation of a plural and shared European identity.

To detect and analyse

→ To detect and analyse transnational production, distribution and consumption practices that, in the context of popular culture and the crime genre, encourage the emergence of engaging representations of European identity.

To develop

→ To develop a working methodological framework to investigate the representation of European transcultural identity in different genres of popular culture.

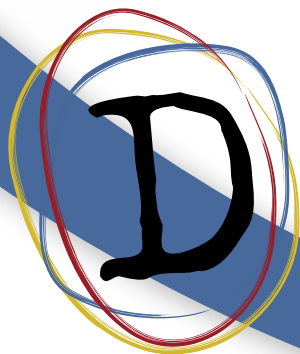
To elaborate

→ To elaborate new teaching and learning methods aimed to promote transnational as well as interdisciplinary collaboration in the field the Humanities across the continent.

Main activities

- **Case studies and case histories** in the field of the crime genre in Europe: forms of production and circulation, transcultural expressions in media representations.
- **Conferences and meetings** with scholars and professionals/**Events and contests** addressed to students, fans, and the general public.
 - **Reports and policy briefs** for professionals in the creative industries and policy makers.
 - **Innovative educational resources**; creation of a virtual learning community, creation of a Massive Open Online Course and a **digital Atlas** of European crime narratives; development of an **App** dedicated to the genre's most iconic locations.





Research plan

The research is structured into eight work packages:

WP1 Project management

WP2 Setting the frame. A new methodology for the study of transnational popular culture

WP3 Building the infrastructure. Resources and tools for the semantic mapping of European transcultural identity

WP4 Creative industries. Media production and location marketing strategies for a transcultural European space

WP5 Creative audiences. Distribution, accessibility and meaning-making of transcultural European contents

WP6 Transcultural representations. Images of Europe and Europeans in contemporary European popular culture

WP7 Dissemination and communication

WP8 Ethics requirements



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