

Lectures and Activities Schedule – Summer School “Mediating Italy in Global Culture” 2019

	Monday 17	Tuesday 18	Wednesday 19	Thursday 20	Friday 21	Saturday 22
Morning (9.30-11.00)	Giacomo Manzoli, Luca Barra, <i>Course presentation. How to Study the Mediations of Italy</i> <u>Welcome, meet & greet, introduction</u>	Dana Renga (The Ohio State University), <i>L'amica geniale's "Authentic" Stardom</i>	<u>* Student presentations and discussion</u>	<u>* Special activity</u> Conference “From Waste to Asset”. Special presentation Allison Cooper (Bowdoin College)	<u>* Special activity</u> Conference “From Waste to Asset”. Special presentation Giovanna Fossati (EYE Filmmuseum / Univ. of Amsterdam)	Monica Dall’Asta, Federico Pagello (Università di Bologna), <i>DETECt Project: Crime Narratives and Transcultural Identities. Italian “Crime” and the Identity of Mediterranean Noir</i>
Morning (11.15-12.45)	Celina Navarro Bosch (Universitat Autònoma de Barcelona), <i>Italian Television in the Spanish Market. The Basis of the Commercial Broadcasters’ Model</i>	Allison Cooper (Bowdoin College), <i>Viewing Italian Media from a Distance. Computational Approaches to Film and Television Analysis</i>	Giorgio Bertellini (The University of Michigan), <i>Picturesque Characters. The Historical and Transnational Convenience of Screening Italians</i>	Ellen Nerenberg (Wesleyan University), Nicoletta Marini-Maio (Dickinson College), <i>Worlding the Winx. Audiences, Receptions, Methods of Analysis, Brands</i>	Massimo Riva (Brown University), <i>Virtual Heritage and Virtual Futures. The Italian case</i>	Valentina Re, Massimiliano Coviello, Elisa Mandelli (Link Campus University di Roma), <i>From Research Objectives to the Selection of Case Studies. The TV Series L’allieva as a Challenging Example</i>
Afternoon (14.00-15.30)	<u>* Special activity</u> Travel and visit to FICO Eataly World Luca Barra, Elisa Farinacci (Università di Bologna), <i>Mediating Italian Food Culture through Television Shows</i>	<u>* Student presentations and discussion</u>	<u>* Student presentations and discussion</u>	Roy Menarini (Università di Bologna), <i>Italian Auteurs and Critical Reception Abroad. From Visual Splendor to Strong Realism between Cinema and Television</i>	Paolo Noto, Michele Fadda (Università di Bologna), <i>The International Circulation of Italian Cinema. An Historical Perspective</i> - Marco Cucco, <i>Film Policies Supporting Italian Film Export</i> - Paola Brembilla, <i>Measuring Success. Box Office Performances and Critical Reception of Italian Films Abroad</i>	<u>* Farewell lunch</u> <u>* Special activity</u> Visit to the Cineteca of Bologna and participation to the Il Cinema Ritrovato Festival
Afternoon (15.45-17.15)	A FICO representative, <i>Presentation of Branding and Marketing Activities</i>	Rachele Antonini, Chiara Bucaria, Delia Chiaro (Università di Bologna), <i>The D-word. In Defense of Dubbing</i>		Sara Pesce (Università di Bologna), <i>Hollywood’s Anna Magnani</i>		
Evening	* Visit/aperitivo at FICO Eataly World	* <u>Film screenings</u> (Sotto le stelle del cinema, Cinema Ritrovato) in Piazza Maggiore			* Conversation with Giacomo Durzi * Screening of <i>Ferrante Fever</i> documentary	